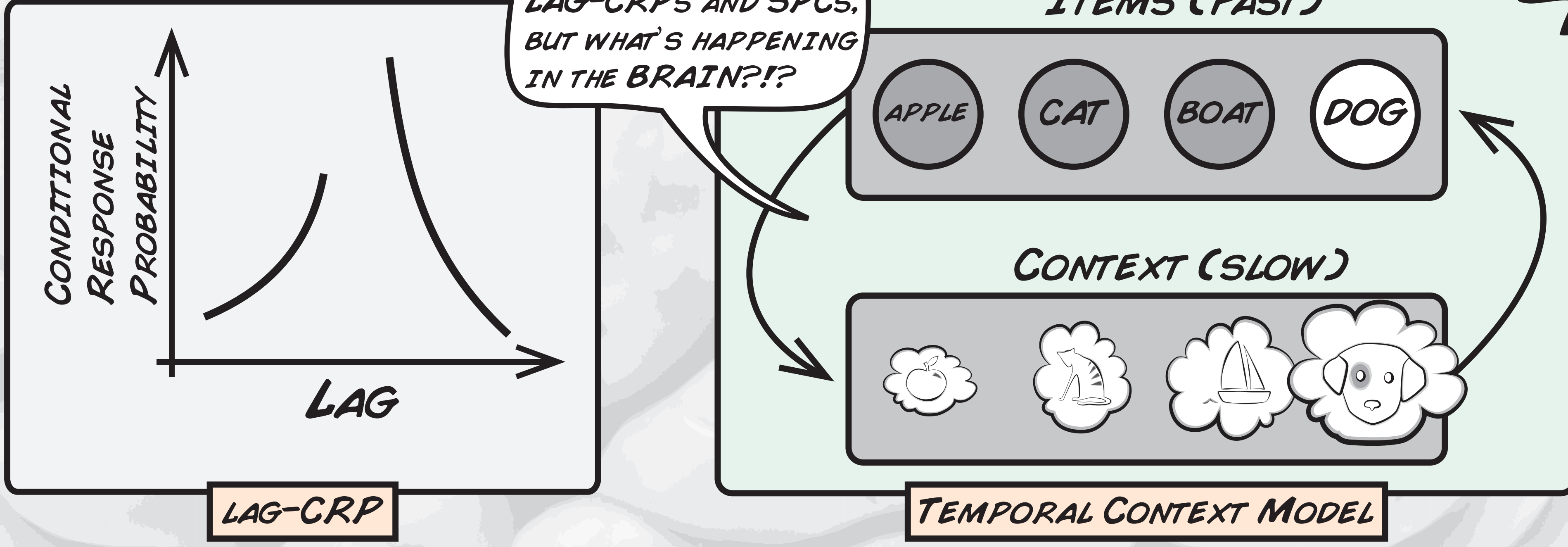


# A PROBABILISTIC TEMPORAL CONTEXT MODEL FOR TRACKING MENTAL CONTEXT USING NEURAL AND BEHAVIORAL DATA

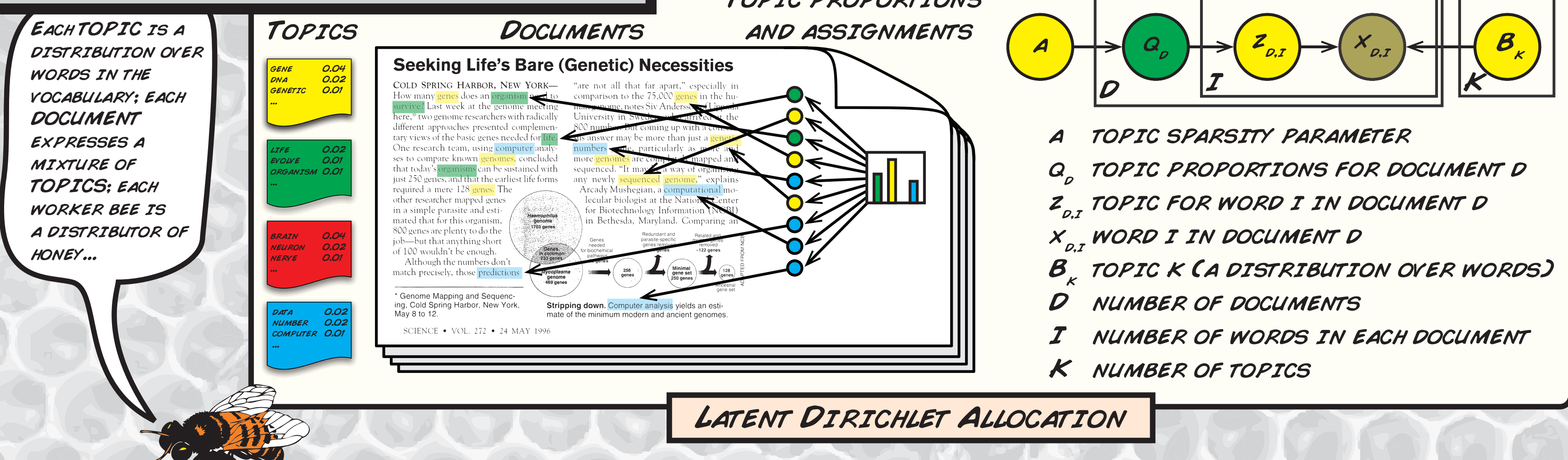
JEREMY R. MANNING  
DAVID M. BLEI  
KENNETH A. NORMAN

## INTRODUCTION



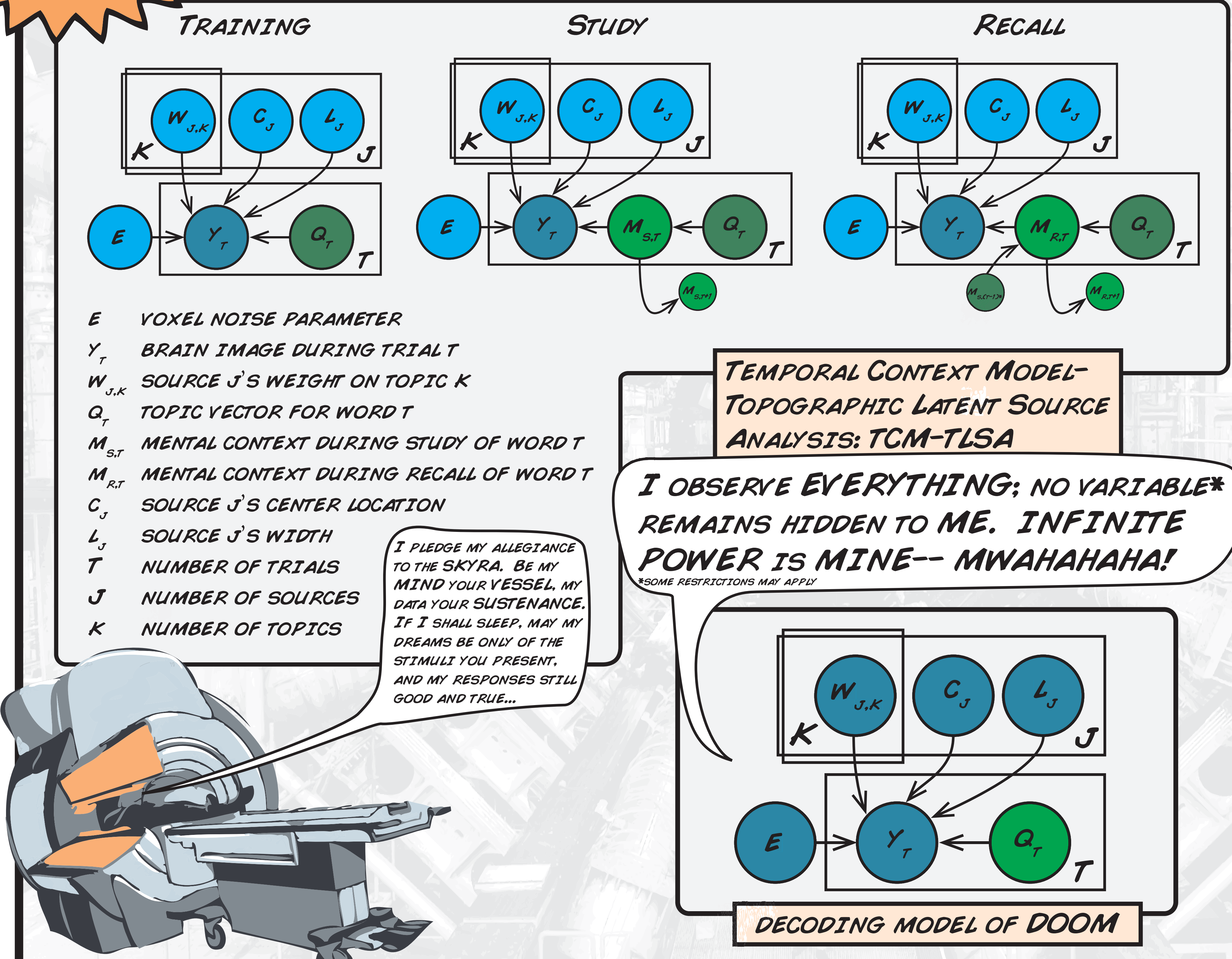
DESPITE DEVELOPING SOPHISTICATED BEHAVIORAL MODELS, MEMORY RESEARCHERS ARE STRUGGLING TO UNDERSTAND THE NEURAL UNDERPINNINGS OF EPISODIC MEMORY.

MEANWHILE IN A WINDOWLESS OFFICE HIDDEN DEEP WITHIN THE BOWELS OF PRINCETON...

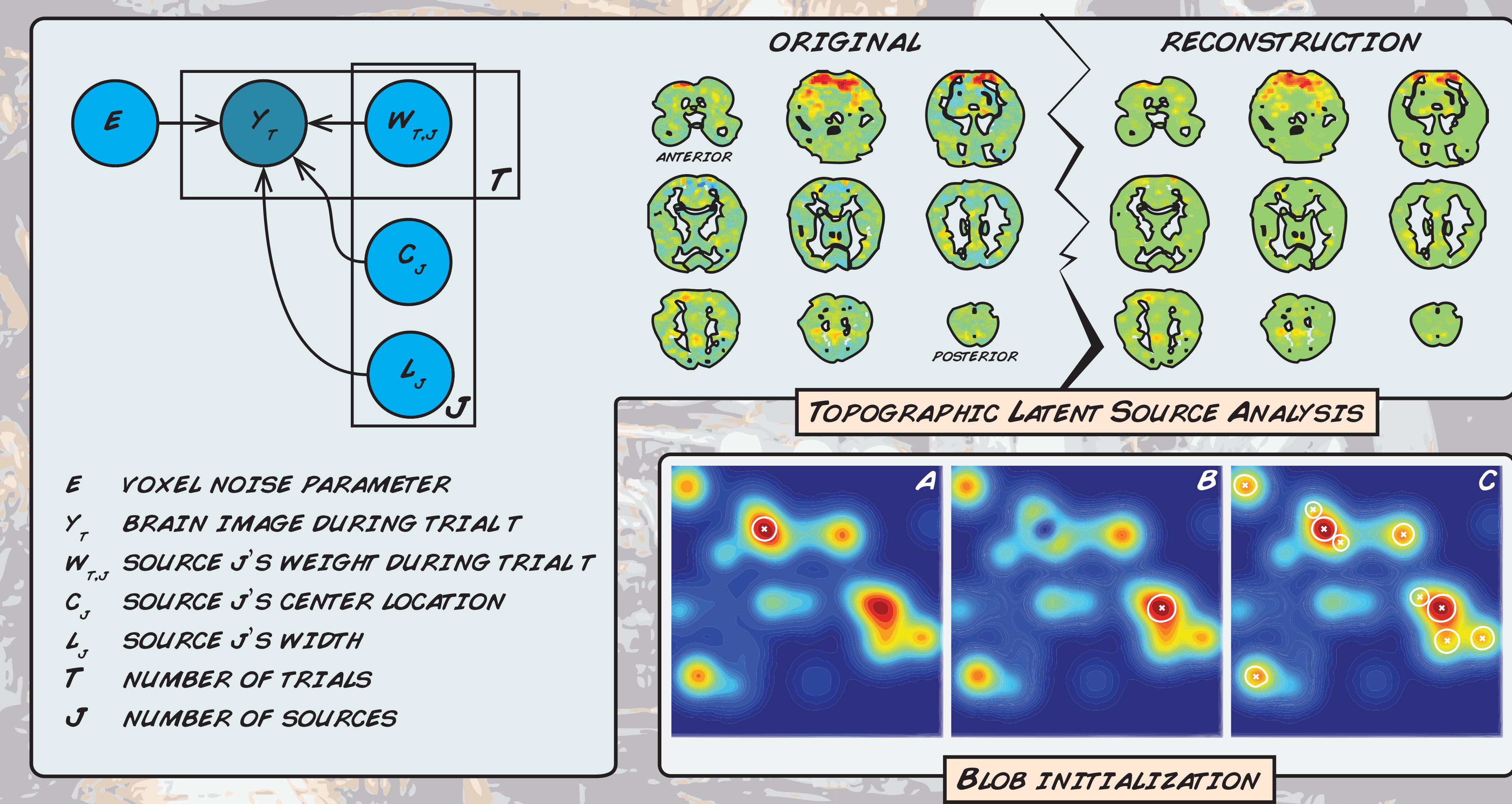
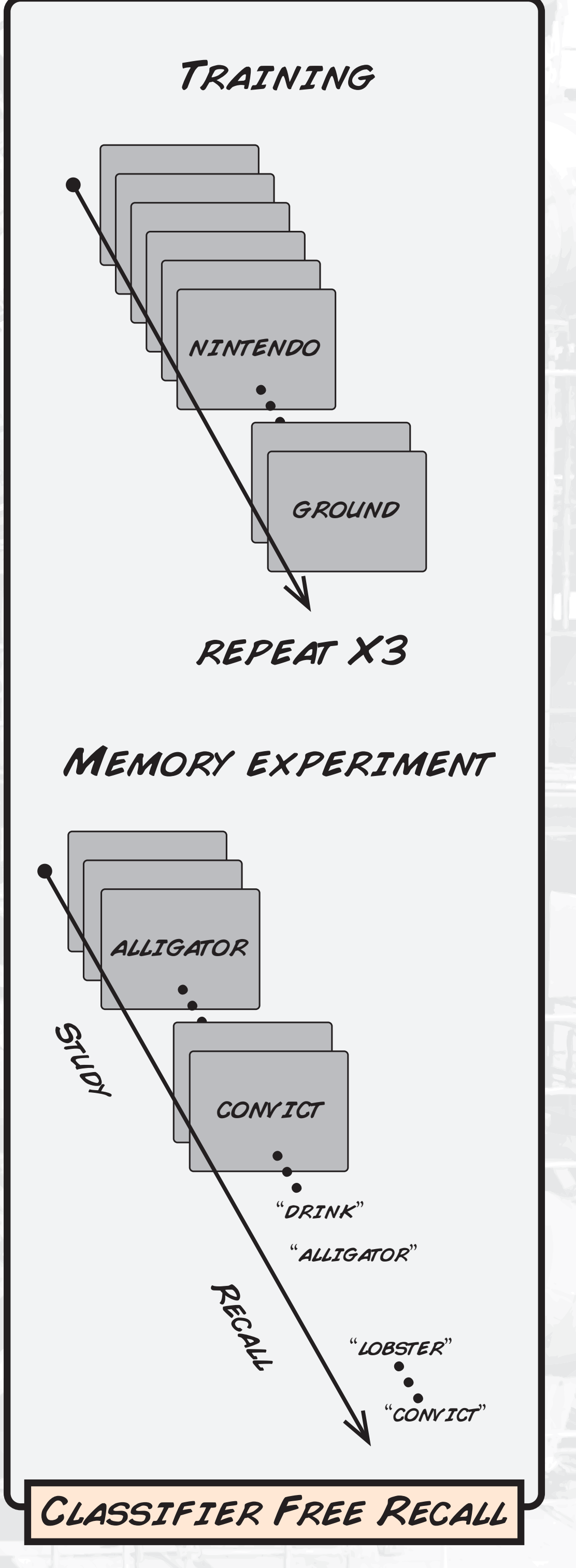


RENEGADE "COMPUTER SCIENTISTS" WORK FEVERISHLY TO DEVELOP MACHINE LEARNERS TO QUICKLY & EFFICIENTLY PROCESS HUGE TEXT CORPORA.

THE AMAZING "CONTEXT TRACKER!"

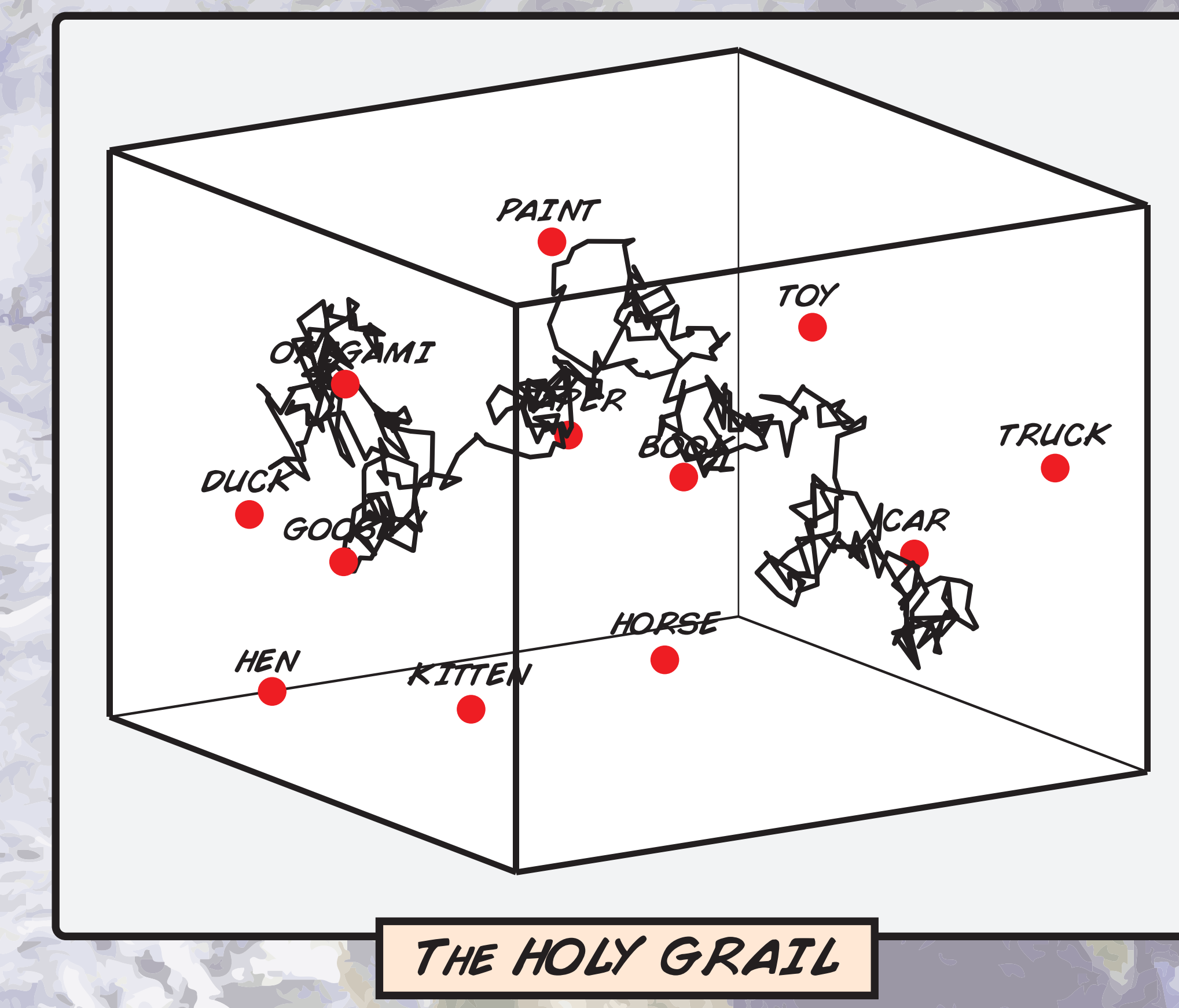


AMIDST THIS CHAOS, A GROTESQUE HYBRID MODEL IS BORN. NEITHER FULLY MAN NOR FULLY MACHINE, TO THOSE BRAVE SOULS WHO DARE SPEAK OF ITS EXISTENCE, IT IS KNOWN ONLY AS...



THE UNSTOPPABLE BRAIN-BLOB GROWS IN [STATISTICAL] POWER; ITS THIRST FOR EVIL KNOWS NO [EVIDENCE LOWER] BOUNDS!

## NEXT YEAR...



- THE CONTEXT TRACKER PROVIDES A MOMENT-BY-MOMENT ESTIMATE OF THE STATE OF MENTAL CONTEXT DURING AN EXPERIMENT
- THIS ALLOWS RESEARCHERS TO MEASURE HOW CONTEXT DRIFTS IN RESPONSE TO EACH PRESENTED STIMULUS, AND TO OBSERVE HOW MENTAL CONTEXT BEHAVES JUST PRIOR TO RECALL
- WE CAN USE THIS FRAMEWORK TO RESOLVE AMBIGUITIES IN THE BEHAVIORAL DATA AND TO STUDY THE NEURAL BASIS OF CONTEXT AND EPISODIC MEMORY

REFERENCES & ACKNOWLEDGEMENTS

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IF ONE COULD SOMEHOW HARNESS THE POWER OF THE FLUX CONTEXT-TRACKER...